



## **For the Attention of the Ambassador**

Dear Ambassador,

The rapid economic growth experienced in Vietnam will provide wonderful opportunities for current and future generations. Continental Africa's unique wildlife is vital to securing economic prosperity for its children, through the tourism sector.

I ask that the Vietnamese government does all it can to stop the consumption of rhino horn in Vietnam. The selfish acts of a very small number of status driven Vietnamese men and the cruel poaching trade that supplies the rhino horn they desire to 'show off' to their peer group must stop.

Rhino poaching is still at alarming levels based on Vietnamese demand and it is vital that your government acts now. I was deeply saddened by the fact that the Javan rhino, whose range was once so widespread, became extinct in the wild in Vietnam nearly a decade ago.

I want to be part of a global solution and so I am writing to you to ask for your help in ensuring that the desire for rhino horn is decisively closed down in Vietnam.

These wonderful animals deserve our compassion and commitment. We are privileged to be their custodians and we must all take responsibility to ensure their survival in the wild.

I hope that you will help to lead the solution to closing this trade in Vietnam.

Signed

Name:

Date:

Country: